

MAC Entertainment



Mobile Audio Challenge Entertainment

移动娱乐视听挑战

The first car audio competition association was formed in 1987 in America, a set of rules was designed, planned by a group of professionals and it will be used as a standard for car audio competition internationally. Few years back, Europe also follows the American footsteps by forming their own competition's rules. Competitors often will choose these fair and unbiased competition associations to compete. With the guidance from the fair and professional judges, many competitors; either installers or car audio enthusiasts will gain lots of experiences and knowledge from these competitions. Audio maker will gain business, installer gain knowledge in tuning and installations, car audio enthusiasts will gain the correct information from these competitions. Besides that, audio maker will also improve their products to meet the standards.

With the technologies improving, new inventions are being developed. Like those old schools complicated systems, a combination of complicated equipments to achieve the competition standards. It is due to during those times, the head unit doesn't equip with processors, EQ, crossovers and time delays functionalities. Just because needed to fulfill the competition requirements, often most of the people feels that competitions is just another luxury big boy toys.

Mobile Audio Challenge Entertainment (MACE) is Asian (MALAYSIA.THAILAND) latest car audio competition. We seriously considering the worries of car audio enthusiasts, been extracting experiences from various competitions. Changes of audio systems architecture, functionality of the head unit and different ways of installations to achieve the competition requirement, we come out with a rule that is well accepted by both professionals and audio enthusiasts.

MACE main objective are car audio technical and modification (including audio modification). Based on the world leading audio electronics, MACE was formed by a group of professional technical audio judges. These judges are from audio enthusiasts, world known audio supplier, car audio technician and audio professional. MACE will utilize the world leading competition resources, research, competition held by international car audio association, car electronics, car modification technical forums to help on the growth and technical support for the car accessories, car electronics supplier.

The rule for MACE is specifically design according to the needs and the considerations for end users. MACE follows the international installation standards and competition design, design a few categories targeted mainly to end users. This is because most of the end users are very considering about the installation and sound quality. Often wanted to retain as original as possible after installation of audio equipment and do not feel want to spend extra money in fancy decoration and sophisticated installations. MACE also let the end user have a chance to compete hence exposing them with the correct information of car audio knowledge.

In order to be fair and unbiased competition association, MACE judges are being well trained and tested. They are professional judges that will provide fairness to the competitors and also will explain the judged result to the competitors (that's including system design rectification and on sport system tuning etc).

Technical problems, fair and unbiased competitions, how to upgrade technical knowledge, Join MACE and experience the different

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